

# Soo'in Cosmetic

www.sooincos.com

JANUARY 2017



# EVERY DAY, Special Homecare Origin MASK Line



**EVERYDAY**

## Special Homecare Origin

For a comfortable relaxing space and  
a special beauty that conveys naturalness

“Distinctive beauty for special moments”  
SHO conveys the comfort of a familiar and  
natural space where you enjoy your  
freedom and relaxation.

It gives you a special and relaxed  
feeling as you receive skin care treatments  
in the hands of a professional.



Full nutrients of a bottle of ampoule!  
Customized solutions for 365 days ongoing skin problems!  
**1 day 1 pack! What my skin needs?**

### Soothing

REAL BARRIER MADECA  
Skin calming,  
Enhancing skin barrier

MADECASSOSIDE  
Contained

### Moisturizing

AQUA HYALURONIC  
Supplying moisture

HYALURONIC  
Contained

### Nourishing

AGING RED GINSENG  
Supplying nutrients

Rare herbal ingredients  
Red ginseng contained

### Firming

WRINKLE LIFT PEPTIDE  
Enhancing skin elasticity

[Anti-wrinkle function]  
PEPTIDE Contained

### Brightening

REAL VITA, AA2G  
Clean and clear skin

Vitamin C derivatives  
AA2G Contained







**Skin Calming**  
**Skin Barrier**  
**Protection**

It is highly effective in soothing dry and weary skin irritated by external stimuli, and helps to protect skin barrier.  
 -Madecassoside contained  
 -Outstanding skin calming effect.  
 -Highly effective in protecting skin barrier



**Hydrating**  
**Clear skin**

It effectively delivers essential moisture to weary skin irritated by external stimuli and keeps it hydrated all day long.  
 -Hyaluronic Acid contained  
 -Quickly supplying moisture to skin  
 -Maintaining high moisture retention



**Nourishing**  
**Revitalizing**

It creates firmer and glossier skin with the rich nourishment of diverse oriental medicine ingredients.  
 -Herbal ingredients such as Red ginseng, Mulberry root, Pleuropterus multiflorus contained  
 -Nourishing skin  
 -Adjusting and recovering skin condition



**Skin Firming**  
**Moisturizing**

As it contains Adenosine, well known for its outstanding anti-aging effects, it effectively helps to improve wrinkles and makes your skin healthier and look younger.  
 -Marine originated collagen, Acetyl Hexapeptide-8 contained  
 -Gives the rough and flaky skin elasticity and vitality



**Brightening**  
**Transparent skin**

By containing abundant Vitamin C derivatives, it maintains your healthy skin and makes it transparent, providing the skin with clearer vitality and sheen.  
 -AA2G and Sea Buckthorn fruit extract contained  
 -Gives dark and dull skin brightening effect  
 -Boosting skin vitality





## TIP!

- ✓ **Make a right choice according to your skin problem.**  
It is recommended to check first the efficacy of each mask pack to get a right benefit.
- ✓ **Careful cleansing**  
In order to receive full benefit of the mask, remove surface cells and dirt on your skin by careful cleansing.
- ✓ **Arrange the skin texture with toner**  
Arrange your skin with toner before applying the mask for better absorption.
- ✓ **Keep applying time**  
Fifteen minutes is enough! If you apply the mask for too long, it will start to dry out your skin.



Dry and dull-looking skin



Fifteen minutes after  
applying SHO ampoule  
mask



When taking the mask sheet  
off



you will see the bright and  
moist skin



# EVERY DAY, Special Homecare Origin Ampoule Line

**EVERYDAY**

## Special Homecare Origin

For a comfortable relaxing space and a special beauty that conveys naturalness

“Distinctive beauty for special moments”

SHO conveys the comfort of a familiar and natural space where you enjoy your freedom and relaxation

It gives you a special and relaxed feeling as you receive skin care treatments in the hands of a professional.





## Skin Firming

WRINKLE LIFT PEPTIDE  
enhancing skin elasticity



when your skin  
lacks elasticity

## Nourishing

AGING RED GINSENG  
supplying nutrients



when your skin  
lacks nutrition

when your  
skin is dull

for your daily  
moisturizing routine

## Moisturizing

AQUA HYALURONIC  
supplying moisture



## Vitamin C derivatives

REAL VITA. AA2G  
clean and clear skin





# 1:1 CUSTOMIZED AMPOULE, TAKE AN ESTHETIC TREATMENT AT HOME

AS A 1:1 CUSTOMIZED SKIN CARE SYSTEM, IT CAN SUIT EACH DIFFERENT TYPE OF SKIN PROBLEM  
AND ENABLE YOU TO ENJOY AN AESTHETIC CLINICAL TREATMENT IN THE COMFORT OF YOUR OWN HOME.

The ingredient getting the limelight at high-end aesthetic clinics,  
Amazing benefits of **Peptide** for skin.

Acetyl hexapeptide-8: It is called 'Botox to be applied' and effective in suppressing the neurotransmitter forming wrinkles.  
– It is effective in improving the elasticity and resilience of skin.  
– It helps you keep looking younger by smoothing out facial lines and tightening the skin.  
– It has an outstanding skin-protection effect by enhancing skin barrier.

The ingredient getting the limelight at high-end aesthetic clinics,  
Amazing benefits of **Vitamin** for skin.

Ascorbic Acid 2-Glucoside (AA2G): stabilized vitamin c supplements  
– Containing obvious antioxidant effectiveness, it keeps skin healthy by giving it vitality and sheen.  
– It effectively promotes production of collagen.

The ingredient getting the limelight at high-end aesthetic clinics,  
Amazing benefits of **Red ginseng** for skin.

Red Ginseng Extract : It will help to maintain the young skin by restraining the decomposition of Collagen, and to keep the elastic skin by activating 8 kinds of saponin in the manufacturing process.  
– It helps skin regain its vitality and makes it more glowing and healthy  
– It replenishes skin with essential nutrition.  
– Through maintaining the water-oil balance of your skin, it works for skin to achieve ideal condition.

The ingredient getting the limelight at high-end aesthetic clinics,  
Amazing benefits of **Hyaluronic acid** for skin.

– It will help to make the skin more elastic and fresh by providing the nutrition to reproduce the skin cells and to create the new skin.  
– It will maintain the skin resilience and elasticity by helping the metabolism smoothly, blocking the formation of dark circles and wrinkles.  
– By supplying the moisture to the dried and parched skin for a long time, it will help keep the moist skin all day long.







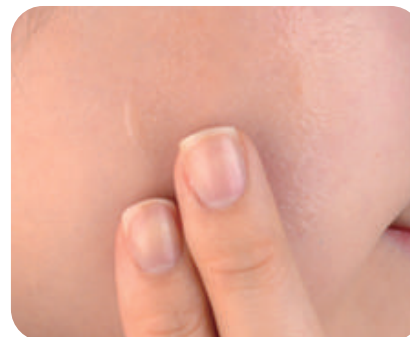
# An amazing effect of high-end esthetic homecare

SHO ampoules help you maintain healthy and beautiful skin, caring for damaged skin that has received irritation and stress from outside.

Experience a luxurious aesthetic at home.



**1** Take a few drops onto fingertips or face.



**2** Smooth evenly over the face and pat gently to promote absorption.



**3** Check your glowing and moist skin.





# Product Guide

Mask line



Special line



Radiance



Firming



nutrition



moisture



Soothing

**SHO REAL VITA, AA2G  
AMPOULE MASK**  
27mlx6ea

Vitamin C derivatives  
Contained/  
Radiance-boosting mask.

**SHO WRINKLE LIFT  
PEPTIDE AMPOULE MASK**  
27mlx6ea

PEPTIDE Contained/  
Firming mask.

**SHO AGING RED GINSENG  
AMPOULE MASK**  
27mlx6ea

Rare herbal ingredients, red  
ginseng contained/  
Nourishing mask.

**SHO AQUA HYALURONIC  
AMPOULE MASK**  
27mlx6ea

HYALURONIC contained/  
Moisturizing mask.

**SHO REAL BARRIER MADECA  
AMPOULE MASK**  
27mlx6ea

MADECASSOSIDE  
contained/  
Soothing mask.



Radiance



Firming



nutrition



moisture

**SHO REAL VITA, AA2G  
AMPOULE**  
50ml

As it contains vitamin C  
derivatives, it effectively  
helps lighten and brighten  
the skin.

**SHO WRINKLE LIFT PEPTIDE  
AMPOULE**  
50ml

The Adenosine ingredient in this functional  
ampoule is highly effective in improving  
wrinkles and elasticity of skin.

**SHO AGING RED GINSENG  
AMPOULE**  
50ml

A highly enriched ampoule containing  
42% red ginseng extract.

**SHO AQUA HYALURONIC  
AMPOULE**  
50ml

The Hyaluronic acid in this ampoule  
effectively delivers essential moisture to the  
skin and keeps it hydrated all day long.



# For a firm skin foundation Must have makeup item Ampoule BB & Sun Gel

**NEW**

For the skin getting dry and dull during the change of seasons,  
how to achieve moisturizing and anti-aging all at once?



High coverage

Immediate moisturizing, skin nourishment

Long-lasting

Immunity improvement, exfoliating

High-level SPF

SPF 41/PA+++

Anti-wrinkle function

Adenosine contained

RODIN SHO AMPOULE BB CREAM

SPF 41/PA+++ 50ml

[High-level SPF / Whitening /  
Anti-wrinkle, triple functional cosmetic]

High coverage

Immediate moisturizing, skin nourishment

Long-lasting

Immunity improvement, exfoliating

High-level SPF

SPF50+/PA+++

Anti-wrinkle function

Adenosine contained

RODIN SHO AQUA AMPOULE SUN GEL

SPF50+/PA+++ 50ml

[High-level SPF / Whitening /  
Anti-wrinkle, triple functional cosmetic]





1  
Flawless  
coverage

2  
Feeling of  
freshness

3  
Excellent  
penetration



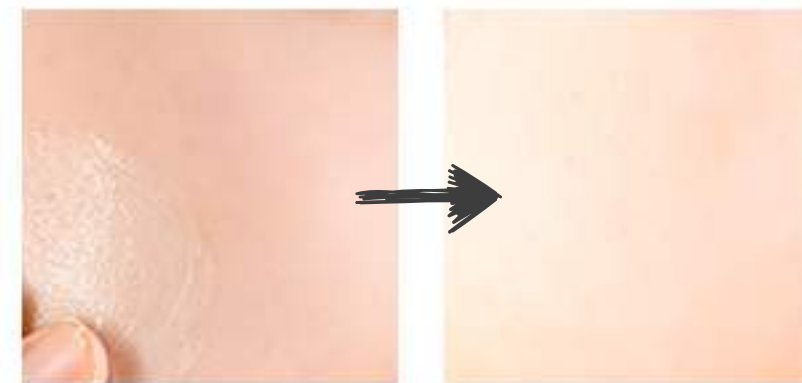
Active ingredients of ampoule, which are effective in various skin problems, mildly absorb into skin, forming a light and thin layer of skin coverage, and help to reveal gorgeously glowing and flawless skin!



1  
Fast  
absorbing

2  
Skin  
protection

3  
Feeling of  
freshness



Active ingredients of the hydrating ampoule help fast absorption without feeling sticky!



# Special Homecare Origin, "Daily solutions"

## D-DAY

### Fast acting special **intensive skincare**

Rodin SHO EGFactor Timeless Seven Days Program

Rodin SHO EGFactor Timeless Mask

Rodin SHO EGFactor Timeless Program

Regenerating Energy : Considering various kinds of external stimuli factors, it works to improve skin immunity and damaged skin barriers, which can cause premature aging.

## EVERYDAY

### Simple and convenient **daily skincare**

Rodin SHO Nose Pack | Rodin SHO Perfect Glow Mask

Rodin SHO Cleansing Foam | Rodin SHO Cream

Rodin SHO Essence

Vitalizing Energy : It not only helps keep the skin highly moisturized, but it also improves skin vitality to protect itself from external stimuli





# With the freshness of Jeju

Pure Jeju horse oil and 8 kinds of active herbal ingredients  
for your elastic young skin

RODIN SHO line is mainly formulated with pure horse oil produced in Jeju Island,  
which is known as one of the world natural heritage sites  
and has won the Triple Crown for UNESCO. Its eight kinds of Jeju herbal extract  
complexes will provide your skin with a healthy vitality and deep gloss.

## Hores Oil = Vitamin E

Horse oil, a natural skin care ingredient,  
is famous for its richness of Vitamin E, which has an  
incredible ability to remove wrinkles and repair skin.







- 1** Honey Extract  
Immediate moisturizing and nourishing action
- 2** Actinidia Chinensis (Kiwi) Fruit Extract  
Enhancement of immunity, exfoliation
- 3** Citrus Nobilis (Mandarin Orange) Fruit Extract  
Refreshing mood, cleansing skin
- 4** Brassica Oleracea Italica (Broccoli) Extract  
Rich in vitamin C,  
Preventing skin pigmentation,  
Excellent anti-aging and anti-oxidation effects
- 5** Citrus Unshiu Peel Extract  
Rich in vitamin A, C,  
Improvement of skin tone  
Skin soothing and anti-oxidation effects
- 6** Aloe Barbadensis Leaf Extract  
Skin soothing, excellent moisturizing effect
- 7** Persea Gratissima (Avocado) Fruit Extract  
Anti-inflammation, anti-aging, maintaining suppleness
- 8** Cymbopogon Schoenanthus (Lemongrass) Extract  
Sterilizing action, vitalization, skin calming



Patented ingredients



## Morinda Citrifolia Fruit Extract

(Registration No.: 844275)

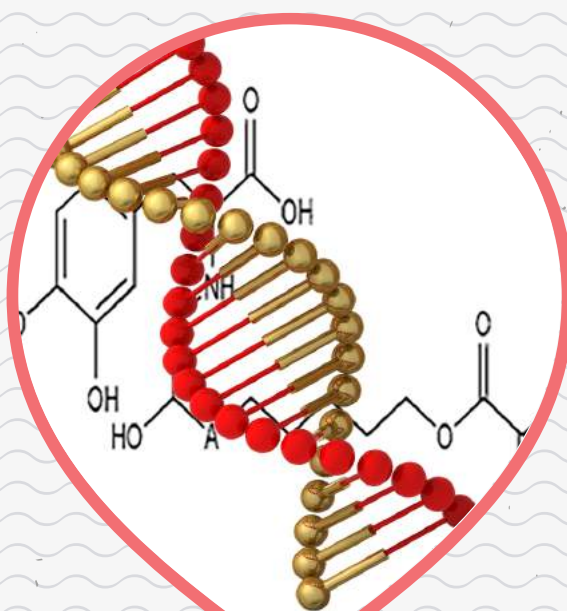
Morinda Citrifolia Fruit has been widely used for medication throughout the world especially in Bali, Tahiti, Bahama, the Caribbean and the Amazon. In case of Korea, It was firstly validated by Coreana SongPa Technology Institute as its anti-wrinkle functional ingredients. The ingredient called 'Scopoletin' which contained much in Morinda Citrifolia Fruit not only helps skin produce collagen, but intensively improves wrinkles. It has the meaning of a gift from God and also has been recorded in 'Donguibogam' as 'Haepageuk'

Anti-aging

Skin  
improvement

Complexion  
improvement

Anti-  
oxidant



## "EPIDERMAL GROWTH FACTOR" E.G.F INGREDIENT

The Nobel Prize-winning E.G.F [EPIDERMAL GROWTH FACTOR] is a component of the skin that binds to surface receptors, promotes the production of new cells, and has excellent skin elasticity. Skin regeneration helps secretion of protein regeneration promoting factor leading rhythm of the overall process. It makes collagen which is a component of the dermis, and it is effective to increase the elasticity of skin and supply nutrition for skin aging.

Cell  
regeneration

Elasticity  
enhancement

Nourishing

Anti-wrinkle

Patented ingredients



## Forsythia Suspensa Fruit Extract (Registration No.: 855457)

The Forsythia Suspensa Fruit Extract is similar to the lotus flower, and the grass is long. The name forsythia fruit is derived from its form. This ingredient effectively removes 'free radical' and active oxygen which are the main factors of skin aging, increases 'collagen,' and reduces collagenase enzyme activity such as collagenase. There is an excellent effect on improvement. It also alleviates skin aging and inflammatory reactions caused by ultraviolet rays.

Antimicrobial  
effect

Whitening

Hyperlipidemic  
effect

Anti-  
inflammation



# Product Guide

## Basic line



## Special line



## Mask line



### Rodin SHO Cleansing Foam 150ml

A moisturizing cleansing foam, which contains horse oil.



Anti-wrinkle  
Whitening

### Rodin SHO Essence 50ml

An essence with light texture, applicable all seasons



Anti-wrinkle  
Whitening

### Rodin SHO Cream 70ml

A highly moisturizing cream, which cares for skin gloss and moisture all at once.



Anti-wrinkle  
Whitening

### Rodin SHO EGFactor Timeless Seven Days Program Cream 15ml/Ampoule 2mlx7ea

7 days intensive skincare program



Anti-wrinkle

### Rodin SHO EGFactor Timeless Program Ampoule 2mlx28ea/ Eye cream 10mlx2ea

28 days intensive skincare program (ideal skin condition care)



### Rodin SHO 3-Step Nose Pack

Special intensive care system, Pore cleaning action + Blackhead removal + Pore tightening action



Anti-wrinkle  
Whitening

### Rodin SHO Perfect Glow Mask Mask 27ml/Cream 1.5ml

Enhanced moisturizing and glowing effect & Highly adhesive mask



Anti-wrinkle

### Rodin SHO EGFactor Timeless Mask Mask 27ml/Eye cream 1.5ml

EGF contained  
Nourishing & Moisturizing



Anti-wrinkle  
Whitening  
Moisturizing

### RODIN SHO EGFactor AQUA MASK Mask 27ml/Eye cream 1.5ml

AQUA 3complex (sea water, glacial milk, hyaluronic acid) Contained  
Enhanced moisturizing & Skin tone improvement

# Daily solutions

EVERYDAY

Fast-acting effect & Convenient daily skincare

Rodin SSO Essence | Rodin SSO Cream

Rodin SSO White-up Mask 2-Step


Rodin SSO Placenta White-up Program

As the skin changes from season to season, and as you age, it gradually becomes dull and glowing. This product will give you fresh skin, shine, and deep moisturization at the same time.

A daily item that makes regain tired skin vitality by care for various skin  
Restores the skin's immune system and damaged skin  
regenerating the lost skin as professional as esthetic shop,







# WHY?! Why should we use Australian Lanolin, of all oils?

## Wool grease = LANOLIN

It has been found in Australia about a century ago that the skin of the hands of shepherds, which have been rough, softened like a child by shearing wool. And the reason is that lanolin oil is secreted from sheep. It was discovered after an extended period of research by cosmetics companies. It was used as a primary raw material for moisturizing cosmetics. Lanolin is a component similar to the body's sebum, which effectively protects the skin from environmental factors such as dry and cold weather, heating and cooling, and especially helps keep dry and cracked skin soft and moist.



# Let's start with Rodin SSO duo!

In between seasons, how to achieve moisturizing and anti-aging effects all at once for an ideal skin?

## Best solution for a natural healthy skin, SSO

Seasonal skin can not supply enough moisture and nutrition with normal skin care; The face is easily drained and dull. On your dressing table, take special care with the two essential cosmetics of Rodin SSO. With Rodin SSO duo, you can make your skin look younger when you keep using them from the foundation.

### Moisturizing

It helps make young and smooth skin by softening skin even more to let ingredients be absorbed easily with hydrating action.

### Enhanced suppleness

It enhances suppleness to keep skin young and healthy.

### Helpful for psoriatic dermatitis

It controls water balance of the horny layer to prevent dryness.

### Skin protection

With excellent spreadability and adhesiveness, it creates thin protection layer on skin.



For the rough and dull skin,  
**RODIN SSO ESSENCE**

Power up for the dry, flaky skin  
**RODIN SSO CREAM**







Sheep oil cream comes up  
softly like bubbles  
and wool when it is closed,  
after use.

Have you ever seen this miraculous cream?

## RODIN SSO CREAM

This highly nourishing and moisturizing cream contains lanolin and creates fine bubbles inside cream continuously with the softness of wool and keeps itself elastic and makes moist skin with soft absorption.

(Since it naturally creates bubbles due to its nature, this is not a sign of contamination and it is safe to use.)

## RODIN SSO CREAM for your aging skin!

STEP 1. Open the jar lid and apply a proper amount of cream onto the skin.

STEP 2. Gently pat the skin until the cream is completely absorbed

STEP 3. Gently wrap the face using warm hands to complete application.



### Before

Fragrant, dry and dry skin.  
From cold weather and external stimuli,  
the face pulls more,  
and the wrinkles become deeper!

**Bad**



### After

I've been wearing cream  
containing lanolin,  
and I feel that the skin is getting  
softer and shiny,  
and the skin revives.  
The skin tones also look brighter!

**Good**

# Product Guide

Basic line



Anti-wrinkle  
Whitening



Anti-wrinkle  
Whitening

Rodin SSO Essence      Rodin SSO Cream  
**Essence 50ml/Cream 15ml Cream 50ml/ Essence 5ml**  
Sheep Oil(LANOLIN) contained      Sheep Oil(LANOLIN) contained  
Dual functional essence      Dual functional essence

Special line



Anti-wrinkle  
Whitening

Rodin SSO Placenta White-Up Program  
**Ampoule 2mlx28ea/Eye cream 10mlx2ea**  
Sheep Oil(LANOLIN) contained, 28 days intensive skincare program

Mask line



Anti-wrinkle  
Whitening

Rodin SSO White-Up mask [2-Step]  
**Mask 27ml/Cream 1.5ml**  
Mask&Eye cream two step mask pack



# Topcloud "tone-up Line"

EVERYDAY

Whitening care for dark and dull skin, **Moisturizing&Tone up line**

Rodin Top Cloud Whitening Cushion | Rodin Top Cloud Whitening Cream  
Rodin Top Cloud Whitening Essence

TopCloud helps to naturally produce radiant skin that glows brightly  
from deep inside the skin from the tone up,  
and perfectly covers even a small blemish on the skin.

If you want to brighten your complexion while keeping your skin healthy,  
"Rodin TopCloud tone up line" will be the best solution.





# Immediately brightened skin with dazzling luster, Rodin Top Cloud

If you want more gorgeous and moist skin with lightness as soon as it touches. Time for beautifully blossoming skin! "RODIN TOP CLOUD"



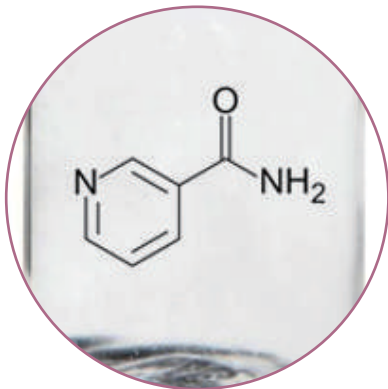
## Cotton extract

Natural cotton, which is useful in various ways, is widely known for having excellent whitening effect. Top Cloud only contains the whitening effect of pure cotton.



## Tuber Aestivum extract

Tuber Aestivum, well known as a black diamond in earth, is a highly valuable and rare ingredient. It is rich in dietary fiber and vitamin and thus shows effective anti-aging effects and also helps active blood circulation to improve complexion.



## Niacinamide

Niacinamide, which is a whitening functional ingredient announced by Ministry of Food and Drug Safety, is an essential element required for our body and is included in green vegetable and cereals. It has whitening, anti-inflammatory effects, and also improves skin tone. As a complex of water-soluble vitamin B, it maintains healthy skin by cleansing skin and preventing oxidation, and increases the amount of ceramide, which prevents the loss of fat and moisture from skin tissue, in order to inhibit the formation of wrinkles by dryness.



“Can you believe the cream can make a beautiful brightened skin tone?”



**Multiple whitening care**  
Rodin Top Cloud Whitening Essence



**Immediate Whitening Effect**  
Rodin Top Cloud Whitening Cream



**Lily-white skin effect**  
Rodin Top Cloud Whitening Cushion

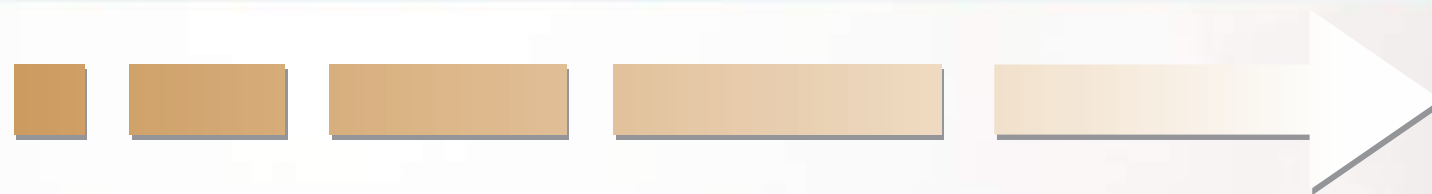


# Immediate skin tone change, **A Top Cloud Cream is enough!**

STEP1. Apply the appropriate amount to face after cleansing

STEP2. Apply to skin thinly and gently.

STEP3. Pat skin enough for the absorption of ingredients.



Immediate change  
**after applying Top Cloud Cream**



# Whitening Cushion



**Rodin Top Cloud Whitening Cushion**  
**SPF50+/PA+++**

14g × 2ea

[High-level SPF / Whitening /  
Anti-wrinkle, triple functional cosmetic]

## For dazzling brightness of your skin Rodin Top Cloud Whitening Cushion

It helps display flawlessly gorgeous skin even after repeated application, and make healthy-looking bright skin with enhanced moistness, luster and perfect adhesion.

### **CHECK!**

Diagnose your skin  
condition yourself.

- ☐ When wearing bad makeup
- ☐ When having rough skin
- ☐ When getting noticeable freckles
- ☐ When getting dull and dark complexion
- ☐ When having unsupple, droopy skin

## 3 Perfect flaw covering triple function

### Long-lasting

Lightly and evenly applied to the skin  
with perfect adhesion and  
long lasting makeup effect.  
Triple functional cosmetic  
(UV blocking / Whitening /  
Anti-wrinkle)

### Glow makeup

It produces glowing skin  
with abundant moisture,  
forming moisture barrier.

### Perfect coverage

A magic cover whitening  
cushion lets you achieve  
perfect flawless skin



## Four kinds of pink secrets for your skin

- ✓ **Make Up** natural, glowing skin, as if done by a professional makeup artist
- ✓ **Sun Screen** skin protection with the strong UV blocking effect (SPF50+/PA+++)
- ✓ **Whitening** a clearer and brighter skin with the whitening effect
- ✓ **Cooling** the cooling effect makes skin cool and comfortable



**1**

Peel off sticker on the lid of Inner cap. Apply by pressing the cushion puff into the moistened liquid cushion and patting onto the face.



**2**

Use gentle taps on the Rodin TopCloud Whitening cushion to add formula to the surface of the puff



**3**

Tap the puff all over the face to promote absorption



**4**

Check your brightened flawless skin



# Product Guide

Basic line



Make-up line



Whitening



Whitening

Rodin Top Cloud Whitening Essence  
50ml

Immediate whitening effect when it touches skin!  
Whitening functional essence

Rodin Top Cloud Whitening  
50ml

Immediate whitening effect when it touches skin!  
Whitening functional cream



Anti-wrinkle

Whitening

UV blocking

Rodin Top Cloud Whitening Cushion  
14g \* 2ea

Instantly brightened skin, Triple functional cushion  
[UV blocking / Anti-wrinkle / Whitening, triple functional cosmetic]

# EVERY DAY, Special Homecare Origin Milky drop Line

EVERYDAY

Convenient special home care products

Rodin SHO Milky Drop Cream | Rodin SHO Milky Drop Body Lotion | Rodin SHO Milky Drop Mask







## Floral water [8 types]

Chamomilla Recutita Flower Extract / Carthamus Tinctorius Flower Extract / Sophora Japonica Flower Extract / Lonicera Japonica (Honeysuckle) Flower Extract / Nelumbium Speciosum Flower Extract / Pyrus Communis (Pear) Flower Extract / Prunus Mume Flower Extract / Camellia Japonica Flower Extract

8 kinds of floral water ingredients work to adjust the oil–water balance of your skin and provide abundant moisture by forming moisturizing layer on the surface of your skin

Taking care of your dry and drooped skin!

## GOAT MILK

The protein contained in goat milk has a similar composition to mother's milk and has an excellent effect in improving skin.

Selenium in goat milk strengthens the skin barrier and Makes your skin healthier and younger by providing Abundant moisture.

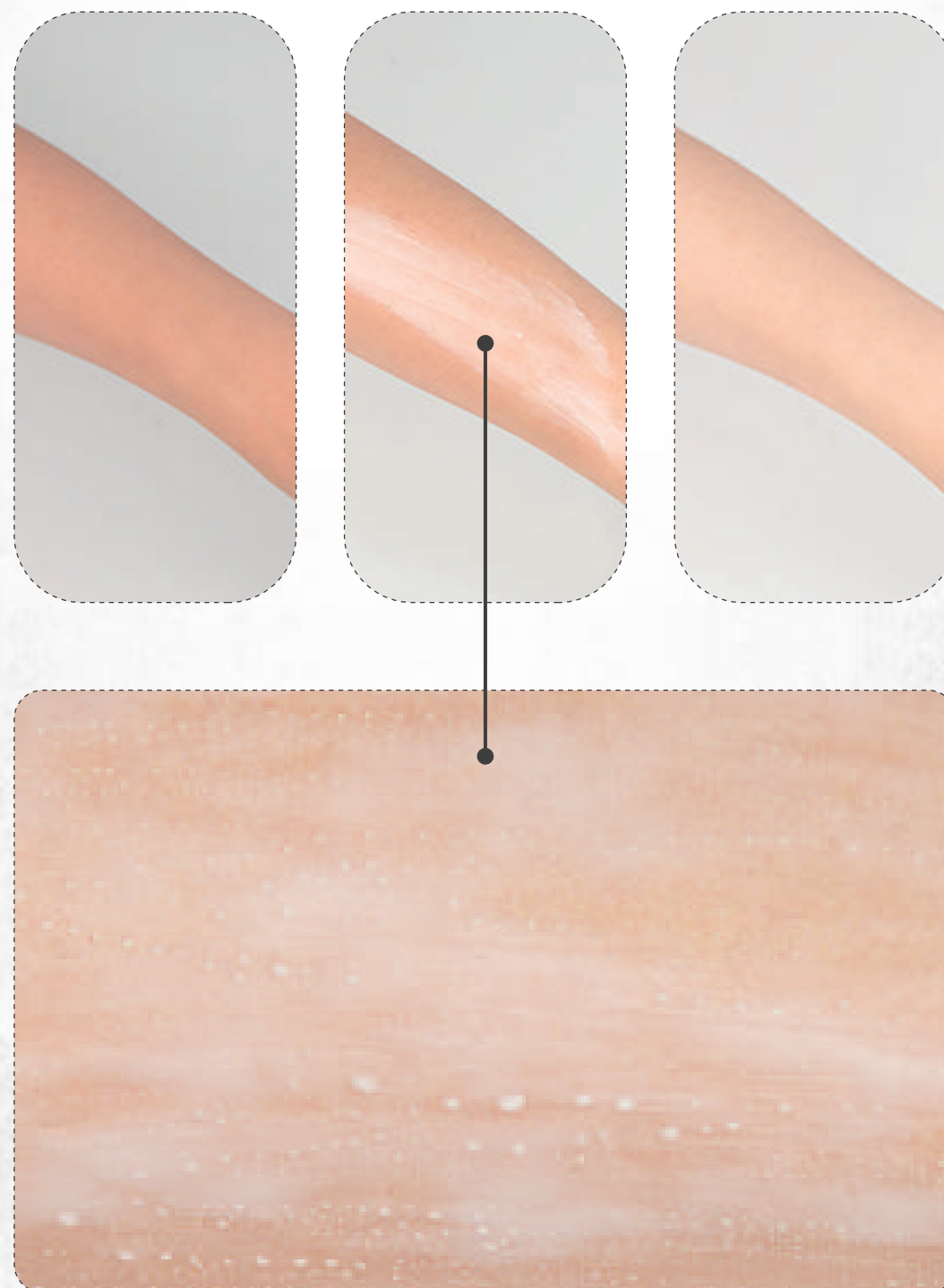


Beaded with Milky  
drop on your skin,  
Check the freshness  
of milk yourself!



Before

After



Special and unique form with the fresh milk protein  
Ingredients on the milky moisturizing layer

**Rodin SHO Milky Drop**



# Product Guide

Basic line



Body line



Mask line



Whitening

Rodin SHO Milky Drop Cream  
50ml



Whitening

Rodin SHO Milky Drop Body Lotion  
200ml

Milk protein contained



Whitening

Rodin SHO Milky Drop Mask  
Mask 27ml/Cream 1.5ml

Milk protein contained  
2—STEP Whitening functional mask

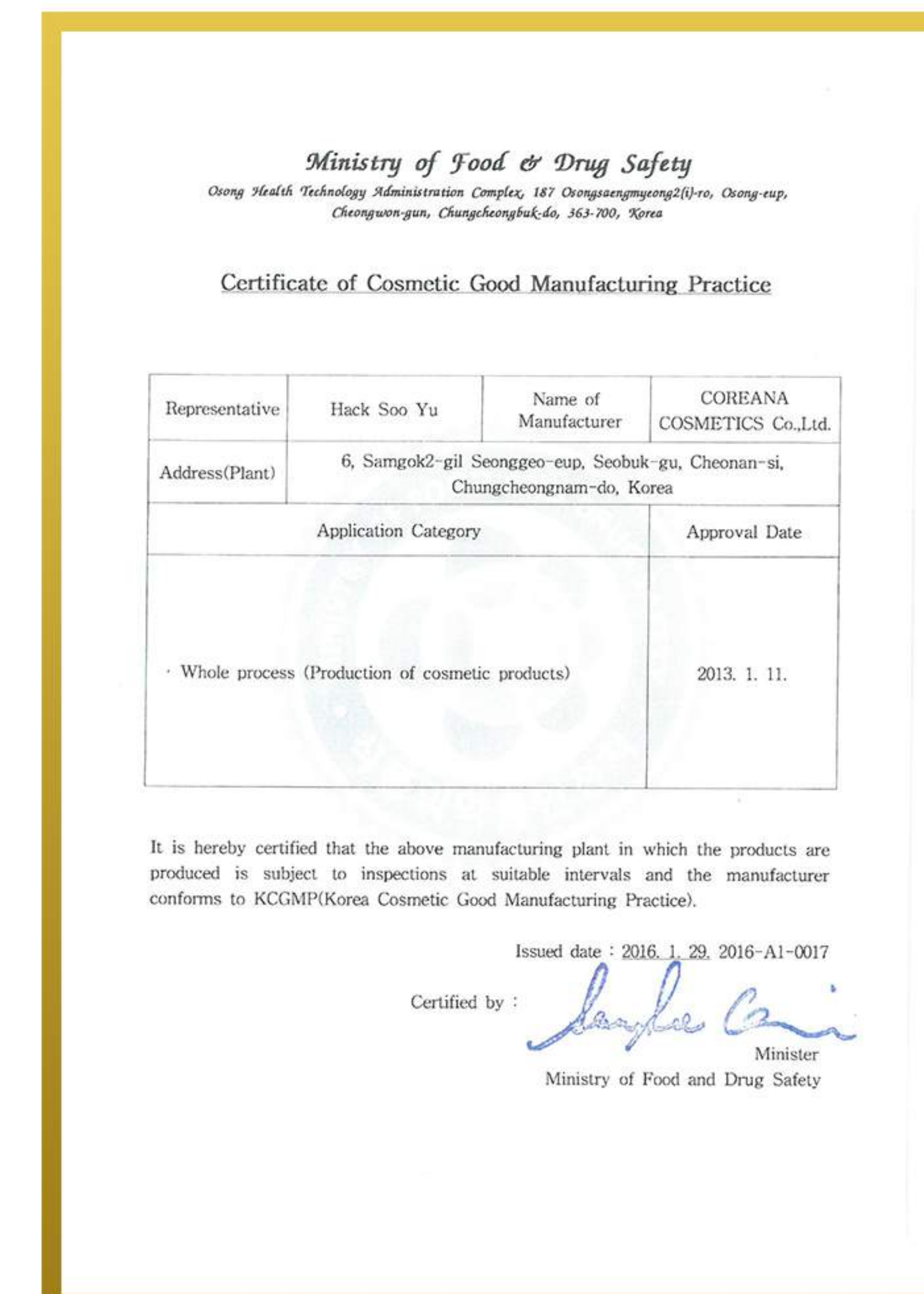


# We only produce safe and reliable products thorough quality control



## ISO 9001 Certificate ISO 22716 Certificate

ISO (International Organization for Standardization)  
certification obtained



## CGMP Certificate

CGMP (Cosmetic Good Manufacturing Practice)  
certification obtained  
from Korea Ministry of Food and Drug Safety (MFDS)

※ The products are manufactured and distributed by Coreana Cosmetic Co., Ltd. which is certificated by [ISO, CGMP].



Soo'in Cosmetic  
www.sooincos.com



080-777-1975



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#### SHOP INFORMATION 구입문의

Soo'in Cosmetic 본사 02-363-7737

**BOONS**  
APOTHECARY

분스 명동점 02-738-8002  
분스 고속터미널점 02-3478-2015

**LOHBS**

롭스 영플라자 명동점 02-2118-5221